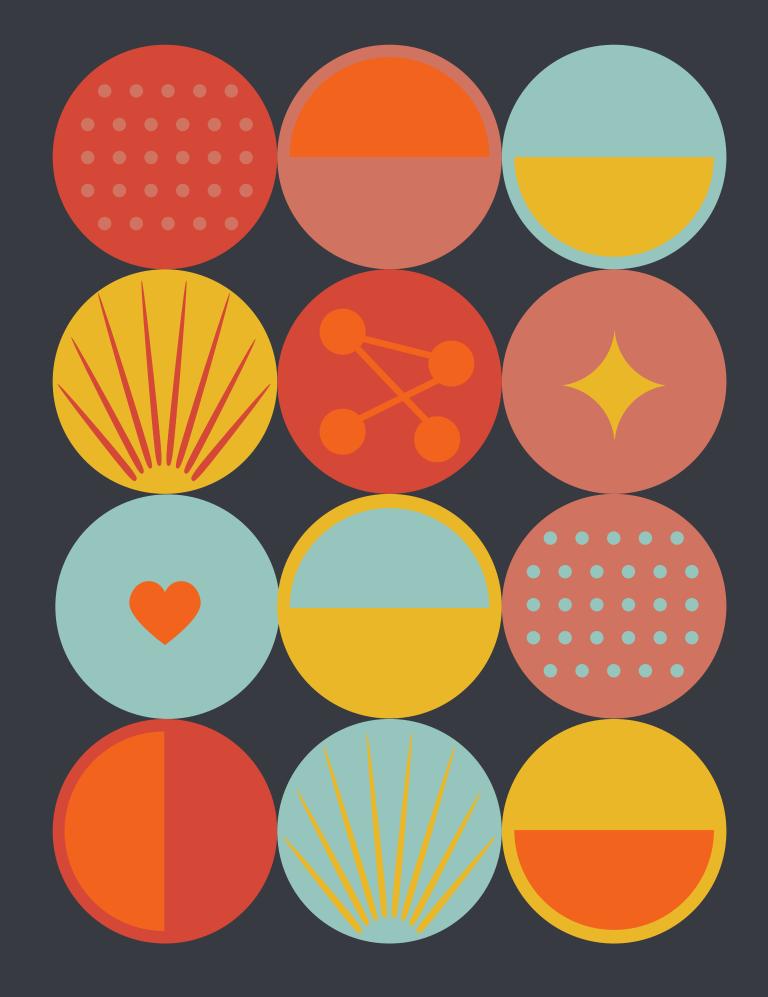
# **B188-Rockwood Sunrise**











## **COMMUNITY**

Comprehensive Community Outreach and Engagement Strategy

#### 1. EXISTING BUSINESSES

- Engagement with former tenants/businesses and programs from the Sunrise Center.

#### 2. COMMUNITY OUTREACH

- Incorporate social media and Online surveys to increase participation of diverse range of community residents & businesses.

### 3. LEADERSHIP GROUP

- Establish a diverse leadership group of community members to represent voices of the community.

### 4. MEETING FACILITATOR

- Provide an experienced facilitator to work with the Leadership Group.

## 5. PUBLIC MEETINGS (3)

- Tentative issues to address:

Development Concept

Community Vision

Governance

COMMUNITY ENGAGEMENT - TENTATIVE SCHEDULE		
date	event	location
1/24	Former Tenants/Businesses of the Sunrise (	Center
2/28	Rockwood Neighborhood Assoc. (Chair)	City Hall, 1333 NW Eastman Parkway (6:00 pm)
3/15	GRDC Advisory Committee Mtg.	City Hall, 1333 NW Eastman Parkway (6:00 pm)
5/5	Cinco de Mayo	Rockwood Market Hall, 485 SE 185th Ave.
	-	
6/1	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
6/10	Rockwood Flea Market	Rockwood Market Hall, 485 SE 185th Ave. (11 am - 1 pm)
6/20	GRDC Commission	1331 NW Eastman Parkway (2:30 pm)
7/6	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
7/7	Block Party	SE Yamhill St. & 187th Ave. (6 - 9 pm)
7/8	Rockwood Flea Market	Rockwood Market Hall, 485 SE 185th Ave. (10 am - 2 pm)
7/9	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
7/12	GRDC Advisory Committee	City Hall, 1333 NW Eastman Parkway (6:00 pm)
7/16	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
7/23	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
7/30	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
8/3	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
8/5	Rockwood National Night Out	Hope Center Portland, 740 SE 182nd Ave.
7/23	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
8/12	Rockwood Flea Market	Rockwood Market Hall, 485 SE 185th Ave. (10 am - 2 pm)
8/13	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
8/20	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
8/27	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
8/x	POIC Backpack Handout	
9/3	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
9/7	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
9/9	Rockwood Flea Market	Rockwood Market Hall, 485 SE 185th Ave.
9/10	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
9/13	GRDC Advisory Committee	City Hall, 1333 NW Eastman Parkway (6:00 pm)
9/17	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
9/19	GRDC Commission	1331 NW Eastman Parkway (2:30 pm)
9/24	People's Farmers Market	Rockwood Market Hall, 485 SE 185th Ave. (1 - 5 pm)
10/5	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
10/11	GRDC Advisory Committee (tentative)	City Hall, 1333 NW Eastman Parkway (6:00 pm)
11/2	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)
12/7	E. Metro Community Safety Collaborative	Hope Center Portland, 740 SE 182nd Ave. (4:30 pm)

## PREDEVELOPMENT SCHEDULE

- ENA Site Due Diligence | Sept. 2022 to Feb. 2023
- Community Engagement Sunrise Center Tenants | Jan. 2023 On-going
- Rockwood Neighborhood Assoc. Leadership | Feb. 28th
- GRDC Advisory Committee | Mar. 15th
- Rockwood Neighborhood Assoc. Monthly Mtg. | Mar. 20th
- Community Engagement Online Survey | Mar. 22nd
- Community Engagement Cinco De Mayo Celebration Rockwood Plaza | May 5th
- Community Engagement E. Metro Community Safety Collaborative Hope Center | June 1st
- Community Engagement Rockwood Flea Market Rockwood Plaza | June 10th
- GRDC Commission | June 20th
- Community Engagement East Metro Community Safety Collaborative Hope Center | July 6th
- Community Engagement Block Party 187th Ave & SE Yamhill | July 7th
- Community Engagement Rockwood Flea Market Rockwood Plaza | July 8th
- Community Engagement People's Farmers Market Rockwood Plaza | July 9th

## **GRDCAC Questions**

- Would you be interested a tabling a summer event?
- Would you be interested in attending Rock the Block on August 26?
- Would you be interested in participating in the Leadership Group?



## Building Our Community's Future: 2029 Community Investment Framework

Engagement Summary

July 2023

01

**Engagement Process Overview** 

02

What We Heard: Key Takeaways

## Engagement Process Overview

### **Engagement Goals & Activities**

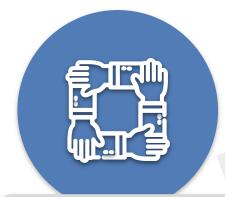
- Gather feedback on a set of community values and desired projects that the City could build over the next 6 years.
- Ensure projects serve and benefit Rockwood-West Gresham's diverse and multicultural community.



- Three Community Leader Meetings
- 2. Culturally -specific Focus Groups
  - a. Burmese
  - b. African / African American
  - c. Latino
- 3. Community survey
- 4. Debrief with Community Leaders

## What We Heard: Key Takeaways

## **Community Values**



Build a sense of community, safety, and belonging



Provide wealth generating opportunities for low income residents through homeownership and small businesses



Prioritize easier access to health and wellness services, and culturally responsive programs and resources for youth and adults

### Priority projects: Strong desire for affordable housing ownership

- Affordable homeownership opportunities was the biggest priority for participants across the board. Participants expressed a strong desire for more support in pathways to homeownership (i.e. Proud Ground and Habitat for Humanity)
- Lack sense of security and families experience threats of eviction due to minor incidents like noise complaints while living in multifamily dwellings
- Lack of adequate space and amenities for large families and multigenerational living
- Lack of access to resources in buying a home and seeking mortgage assistance
- Prefer to have less affordable rental housing if it means they are available to own

## Priority projects: Desire for culturally responsive health and wellness programs and services

- Participants expressed they do not have access to adequate, multilingual and culturally responsive health care in Rockwood or Gresham
- BIPOC residents are traveling outside the City of Gresham to access health services that they feel safe and comfortable with
- Strong desire for health care clinics, urgent care, mental health services, women's health services, and centers for domestic violence survivors
- Desire for kitchen and dining services for elders (i.e. Meals on Wheels The Diner in Vancouver)

### Priority projects: Desire for community center and recreation center

- Participants have limited access to community and recreation centers for youth and adults in Rockwood
- Rockwood lacks safe spaces for BIPOC youth to learn and play outside of home and school
- Participants envision a space where youth and families have access to all kinds of services, programs, and activities that celebrate diversity and provides cultural enrichment. For instance:
  - One-stop shop for community resources and social services
  - O Skills training, professional development, and small business programs
  - o Support for at risk youth and formerly incarcerated youth and adults
  - Cultural arts events and festivals
  - Language and driving classes
  - Swimming, sports and fitness