23rd Annual
SPIRIT OF CHRISTMAS

TREE LIGHTING EVENT

Sponsorship Opportunities

Saturday, Nov. 29 • 5 - 6:30 p.m.

Arts Plaza
401 N.E. Second Street
Historic Downtown Gresham

CITY OF GRESHAM

SPONSORSHIP LEVELS AND BENEFITS

Gold ($1,200-$4,900)

- Logo on stage signage at event.
- Receive live recognition from entertainment stage during event.
- Logo included in video promotion.
- Booth space on the Arts Plaza.
- Sponsor recognition in news release.
- Sponsor recognition on City's social media channels and sponsor's.
- Logo listed on GreshamOregon.gov event page with hyperlink back to business website.
- Logo on event poster distributed throughout Gresham.
- Logo on "Thank You" advertisement in The Gresham Outlook following event.

Silver ($500-$900)

- Booth space on the Arts Plaza.
- Sponsor recognition in news release.
- Sponsor recognition on City's social media channels and sponsor's.
- Name listed on GreshamOregon.gov event page with hyperlink back to business.
- Logo on event poster distributed throughout Gresham.
- Name listed on "Thank You" advertisement in The Gresham Outlook following event.

Santa's Elves ($200-$400)

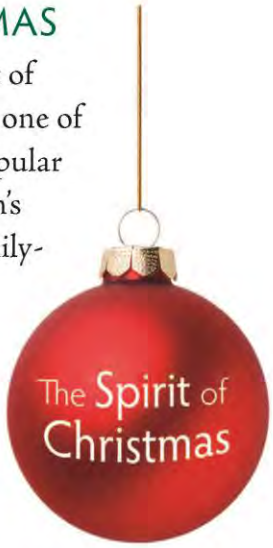
- Name listed on GreshamOregon.gov event page.
- City recognition post on sponsor's Facebook page.
- Logo on event poster distributed throughout Gresham.
- Name listed on "Thank You" advertisement in The Gresham Outlook following event.

Candy Cane ($100-$150)

- Name listed on GreshamOregon.gov event page.
- Logo on event poster distributed throughout Gresham.
- Name listed on "Thank You" advertisement in The Gresham Outlook following event.

Other sponsor opportunities available. Call Shannon Chisom at 503-750-3785.

SPIRIT OF CHRISTMAS



The 23rd Annual Spirit of Christmas tree lighting – one of the community's most popular events – rings in Gresham's holiday season with a family-friendly program that includes music, photos with Santa, refreshments and the lighting of the 60-foot ponderosa pine on the Arts Plaza.

This free, jolly holiday event is on Saturday, Nov. 29, from 5-6:30 p.m.

More than 1,200 people helped light the tree in 2013.

WHY SHOULD YOUR BUSINESS BE A SPONSOR?

Good for your business

- Create relationships that will last beyond the holidays.
- Stand out as a leader in the community.
- Receive valuable marketing benefits.

Good for the community

- Continue a vibrant, much-beloved community tradition.
- Provide a festive opportunity for the people to come together.
- Support Gresham pride and meaningful activities close to home.

Secure your sponsorship by Tuesday, Nov. 3, to take advantage of time-sensitive recognition opportunities.

Thank you in advance for your commitment to making this event an unforgettable experience. We look forward to welcoming you as a sponsor!

SPONSORSHIP INFORMATION

Name of organization or business: _____

Contact name: _____

Contact address: _____

Contact phone number: _____

Contact email: _____

Sponsor level: _____

Amount: _____

Representative approval signature: _____

Make checks payable to: City of Gresham/Spirit of Christmas

Mail or deliver to: City of Gresham
Attention: Accounts Receivable
1333 N.W. Eastman Parkway
Gresham, OR 97030

Questions: Call Jill Bradley, Communications, at 503-618-2420.