

**GRESHAM REDEVELOPMENT COMMISSION ADVISORY COMMITTEE (GRDCAC)
DECEMBER 11, 2024 MEETING MINUTES**

MEETING LOCATION

Online meeting via Zoom Conference Call US: +12532158782, Webinar ID 831 0627 2675, or <https://greshamoregon.zoom.us/j/83106272675>.

Rockwood Market Hall
(2nd floor Conference room)
458 SE 185TH Avenue
Gresham, OR 97233

(The meeting will be held upstairs on the 2nd floor of the Rockwood Market Hall conference room. The entrance is located on the east side of the building.)

COMMITTEE PRESENT: Jack Hollis, Chair
Marissa Clarke
Jennifer McMillian
Ibrahim Moustafa
Celso Naranjo
Gregory Schroeder

COMMITTEE ABSENT: None

COMMISSION
LIAISON PRESENT: None

STAFF PRESENT: Michael Gonzales, Gresham Redevelopment Interim Director
Johntae Ivory, Program Technician, Recording Secretary

A. CALL TO ORDER

Chair Jack Hollis called the meeting to order at **6:14 P.M.**

1. ROLL CALL

Chair Hollis called the roll.

2. ANNOUNCEMENTS

Mr. Ivory thanked everyone for their commitment to the advisory committee and he asked them to send him an email about ideas regarding Urban Renewal plans for next year. He wished them a fun and safe holiday.

Chair Hollis said he would like us to check in with the council to make sure everyone is on the same page with a possible work session in the future.

Mr. Gonzales acknowledged the two new commissioners coming in and explained that our committee will have a new liaison for our advisory committee. He loves the idea of having a sit down with the commission to go over projects and ideas

3. INSTRUCTIONS TO CITIZENS FOR TESTIFYING ON AGENDA AND NON-AGENDA ITEMS

Chair Hollis read the instructions.

4. PUBLIC COMMENT

None

5. YEAR END REVIEW

Mr. Gonzales, Interim Gresham Redevelopment Commission Interim Director, to give the presentation.

Chair Hollis asked how the public is being notified about the Rockwood Market Hall promotional video and the good work that is happening with the GRDC projects.

Mr. Gonzales explained there is information on our Urban Renewal website, and we promote projects in the Gresham Newsletter. Asked for ideas how to get the word out about our accomplishments.

Mr. Moustafa asked if there's City of Gresham social media sites. He said having the video at the Rockwood Market Hall would be a good idea.

Chair Hollis asked if there's anything we can look at to support the merchants at the Rockwood Market Hall, like more funding or support.

Mr. Naranjo asked if people have been using the commercial kitchen at the Market Hall.

Mr. Gonzales said in a future meeting we can have a market hall update. He acknowledges they have seen more people visiting the market hall. He believes we can continue to grow and work closely with other partners to help the businesses.

Chari Hollis likes the idea of using other resources to help with business development.

Mr. Naranjo suggested using a discount incentive for the local community to draw more traffic into the Market Hall.

Chair Hollis suggested sponsoring a catering event.

Ms. Clarke suggested having sample foods from each vendor to help entice people to attend and promote each restaurant.

Mr. Gonzales concluded by saying he's looking for to 2025 and to lay out the groundwork we have planned for the upcoming year.

6. MEETING MINUTES:

Chair Hollis announced that it's time to approve the minutes of **November 20, 2024**. Members who were not in attendance at the meetings being voted on should abstain from voting on those minutes. Additionally, for each meeting being voted on, a majority of members in attendance at that meeting must be in attendance tonight in order to be able to take a vote on those minutes or the vote will be tabled to the next meeting. Therefore, we will vote on the minutes for each meeting separately.

November 20, 2024 MINUTES

Motion was made by **Jennifer McMillian** and seconded by **Greg Shroeder TO APPROVE THE MINUTES OF November 20, 2024**. The motion passed as follows:

Jack Hollis	YES
Marissa Clarke	YES
Jennifer McMillian	YES
Celso Naranjo	YES
Gregory Schroeder	YES
Ibrahim Moustafa	ABSTAINED

7. GOOD TO THE ORDER:

Chair Hollis asked what works well and what could be done better. He wanted to make sure everyone was heard and is open to ideas to make it a better experience.

Mr. Moustafa acknowledges how good a job **Chair Hollis** is doing.

B. ADJOURNMENT OF MEETING

Hearing no further business, **Chair Hollis** adjourned the meeting at **7:20 P.M.**

Respectfully submitted,

/s/ Johntae Ivory

Johntae Ivory
Recording Secretary